WHY PROD IS DOWN

DEAR _____ ,

I regret to inform you that ☐ **the website is down**
☐ **prod is down** ☐ **everything is on fire.**

This is our ____ incident this month. Our code is
unmaintainable because it's ☐ **a giant monolith**
☐ **587 microservices** ☐ **PHP** and it runs on one
☐ **server** ☐ **data center** ☐ **Raspberry Pi.**

Worst of all, our database is ☐ **not backed up, so
we lost our data** ☐ **backed up, but the backups
don't work, so we lost our data** ☐ **sharded, so
we lost our data twice** ☐ **NoSQL, so we're
webscale, and we've been losing data for years.**

WHY THIS HAPPENED

We only deploy once every few ☐ **weeks**
☐ **months** ☐ **fundraising rounds** and it's always
a disaster because we have no ☐ **automated
tests** ☐ **automated deployment** ☐ **monitoring.**

Also, our servers ☐ **are exposed publicly** ☐ **not
up to date on security patches** ☐ **all use a single
SSH key** ☐ **store passwords in plaintext,** so it's
just a matter of time until _____.

WHAT WE NEED TO DO

We need to ☐ **manage infrastructure as code**
☐ **automate all the things** ☐ **secure all the
things,** but we never seem to have time for this
grunt work because _____.

YOURS TRULY, _____.